



# 2025 SPONSORSHIP OPPORTUNITIES

*A city-wide adult soccer tournament celebrating Boston's diverse community around a shared passion for sport.*

## PRESENTING - \$50,000

- Naming rights for Boston Unity Cup
- Speaking opportunity at Opening Day Ceremony & Trophy Presentation
- Logo on player jerseys
- Activation at Opening Day Community Celebration
- Direct marketing opportunity to Boston Unity Cup and Soccer Unity Project contacts
- Option to hand out swag & tournament giveaways
- Branded social media opportunity, website visibility, and collateral visibility (marketing, programs, signage)

## GOLD - \$25,000

- Naming rights for Opening Ceremony or Trophy Presentation
- Speaking opportunity at sponsored event
- Logo on player jerseys
- Booth at the Opening Day Community Celebration
- Direct marketing opportunity to Boston Unity Cup contacts
- Branded social media opportunity, website visibility and collateral visibility

## SILVER - \$10,000

- Naming rights of a large experience at Boston Unity Cup
- Logo on player jerseys
- Booth at the Opening Day Community Celebration
- Branded social media opportunity, website visibility and collateral visibility

## BRONZE - \$5,000

- Naming rights of small Experience/Programs
- Booth at the Opening Day Community Celebration
- Website visibility and collateral visibility

## EVENT - \$2,500

- Booth at the Opening Day Community Celebration
- Website visibility and collateral visibility



To learn more, please contact us at [JeremyKA@soccerunityproject.org](mailto:JeremyKA@soccerunityproject.org)